POSITION
Intern Content Writer

REPORTS TO
Communications Director

EXPERIENCE
Studying the fields of architecture and/or design

ROLE DESCRIPTION
Mortarr is recruiting dynamic, self-motivated students studying architecture and/or design to assist with the growth of relevant content available for A&D professionals searching on mortarr.com. Content Writing Interns will research, author, and submit articles or blogs about various topics related to commercial architecture and design. Content topics, primary and secondary keywords, and Search Engine Optimization (SEO) guidelines for each article will be provided.

IDEAL CANDIDATE PROFILE
You have strong research, writing, editing, and proofreading skills with the ability to create compelling content around commercial architecture and design topics. You’re a natural storyteller with an analytical mind, using research and words to move people, as demonstrated by your previous work examples. You can study industry trends around a given topic, and craft articles that are relevant and connect to a given audience. You can change your communication style based on audience personas and can effortlessly weave provided keyword optimizations into your content without losing its intent or natural readability.

RESPONSIBILITIES
• Work from home and pick their own schedule, meeting weekly deadlines
• Take on writing projects as assigned and complete on deadline
• Research design or architecture topics
• Write design or architecture articles
• Incorporate relevant keywords per guidelines (provided)
Submit to Mortarr
Revise based on feedback

DESIRED SKILLS & EXPERIENCE
- Research experience within architecture and/or design
- Strong writing abilities
- Interest in commercial architecture or design
- Understanding of SEO
- Strong research and writing skills
- Must be able to work independently and meet deadlines with very little supervision
- Experience writing SEO-friendly content is helpful, but not required
- Pursuing a degree in commercial architecture, design, or similar studies

BENEFITS
- Work from home at your own pace
- College credit available for this position
- Gain experience in architecture or design field
- Get paid to write articles

CORE VALUES
Make it Happen: A great idea is nothing if it never sees the light of day. We can’t just think it, or talk about it; we have to do it. No matter what stands in our way, we must find a way to get it done.

Pursue the Uncommon: Being average is not an option. To transform an entire industry, we have to be different. We must explore blue oceans, unchartered territory, pave ways not yet discovered. We must think big and do bigger.

Sweat the Details: Stick! Stick! Stick! Beauty isn’t in the details. It is the details. Always be mindful of the importance of everything we do because a collection of little things makes big things happen.

Ride the Tide: Dodge, dip, dive, and dodge. It’s best to avoid wrenches, but when they do come our way, we always make the best of the situation.

Mad Respect: No jerks allowed.

NEXT STEPS
Send your info to connect@mortarr.com to get started.